

Processes Introduction

Okay. It's important that we're productive, and one of the keys to being productive is that we have solid processes. You may hear them called workflows. I don't care what we call them. But it's about getting more done in less time. It's about being efficient. It's about leverage points. What we're going to do here is talk about processes, why they're important, how you go about documenting a process, how you go about streamlining or improving a process, and how you make this a continual loop. Processes are one of the core keys for you to take your business to the next level, for you to get out of the day to day operations, for you to go from little biz to small biz or small business to mini empire.

Every single step of the way processes are key. We want to make sure that we're very tactical in this class that we're going to be going through. We want to make sure, again, like everything else, you have a one-pager that really gives you the insights into processes. It's about doing less. It's about doing more with less time. We're going to really get into that in processes, talk about how to document them again and then how to go about improving them. It's important that we separate those. There's a little key takeaway from you in this intro video. Let's go and let's dive into the processes and why they're important.