

Hiring a VA Introduction

Productivity, we talked a lot about that, and one of the keys to that is leverage. So what can you leverage in your business? Well, there's a couple of things. Number one, you can leverage processes, which we've already discussed. So before you go into this, make sure that you have those processes down. They're never going to be perfect, but make sure you have them documented, and make sure that you're working on improving them. But really, it becomes a leverage on people, your team, and the very first person, most of the time that you should have is a virtual assistant, a VA. What we're going to do in this course is we're going to talk about why VAs are so cool, how they rock, what they can do, what they can't do, the limitations, where do you find them, how do you interview them, how do you hire them, how do you get them onboard, how do you get them indoctrinated to your processes? And we're going to do this in pretty quick order because we want to make sure that everything here is tactical for you.

We want to make sure that you come back with a one page action plan on how you can go out there and get your VA. Look, if you're not sold on a VA, you will certainly be sold on it by the end of this course. If you're not, then what the heck is wrong with you? That might just mean that you're a loner and that you want to keep your business small, which I guess is okay, but why are you here? So we want to talk about the power of the VAs. We're going to walk you through the entire cycle, how you do that, and how you get results from it. So let's go dive into how and why VAs are so important.